

# SMSA 2018 ANNUAL 1-YEAR WORK PLAN



## The National Association of State Motorcycle Safety Administrators (SMSA)

### 2018 1-Year Plan

*For the period of January 1 – December 31, 2018*

The SMSA Executive Committee has identified the following projects/tasks to be completed in 2018.

Activity	Actions	Milestone / Deliverable
1. Expand and increase the SMSA membership, enhance member benefits and communications.  <b>Emphasis Area 1 in the SMSA Strategic Plan</b>	1.1. Continue to keep members, partners and stakeholders informed on SMSA projects and activities by posting progress on the SMSA web page, conducting regional conference calls and distributing the Spotlight Magazine.	December 2018 (HSS staff)
	1.2. Explore approaches to increase SMSA annual revenue.	January – December 2018 CMC
	1.3 Develop and activate a plan to solicit additional Supporting and Individual memberships.	January – December 2018 CMC
	1.4 Plan and conduct the annual SMSA National Motorcycle Safety Summit in Sacramento.	January – September 2018 CA Host Committee
	1.5 Continue maintenance of the SMSA Bylaws.	December 2018 PRC
	1.6 Continue development and maintenance of SMSA Position Statements.	December 2018 PRC

Activity	Actions	Milestone / Deliverable
<p>2. Encourage State members to implement components of NHTSA’s Highway Safety Program Guideline No. 3 – <i>Motorcycle Safety</i> as part of their State’s motorcycle safety effort.</p> <p><b>Emphasis Area 4 in the SMSA Strategic Plan</b></p>	<p>2.1 Encourage states through communication channels and collaboration with stakeholders to implement components of NHTSA’s Highway Safety Program Guideline No. 3 – <i>Motorcycle Safety</i> as part of their state’s motorcycle safety effort.</p> <ul style="list-style-type: none"> <li>I. PROGRAM MANAGEMENT</li> <li>II. MOTORCYCLE PERSONAL PROTECTIVE EQUIPMENT</li> <li>III. MOTORCYCLE OPERATOR LICENSING</li> <li>IV. MOTORCYCLE RIDER EDUCATION AND TRAINING</li> <li>V. MOTORCYCLE OPERATION UNDER THE INFLUENCE OF ALCOHOL OR OTHER DRUGS</li> <li>VI. LEGISLATION AND REGULATIONS</li> <li>VII. LAW ENFORCEMENT</li> <li>VIII. HIGHWAY ENGINEERING</li> <li>IX. MOTORCYCLE RIDER CONSPICUITY AND MOTORIST AWARENESS PROGRAMS</li> <li>X. COMMUNICATION PROGRAM</li> <li>XI. PROGRAM EVALUATION AND DATA</li> </ul>	<p>Non-applicable EC</p>
	<p>2.2 Assist states to prepare for a Technical Assessment and offer technical assistance after the completion of the Assessment.</p>	<p>January – December 2018 HSS Staff and EC</p>
	<p>2.3 Update the SMSA Motorcycle Safety Program State Self-Assessment Tool.</p>	<p>December 2018 MSPC</p>
<p>3. Promote and encourage data collection for program evaluation, countermeasures and initiatives.</p> <p><b>Emphasis Area 5 in the SMSA Strategic Plan</b></p>	<p>3.1 Revise and maintain the SMSA Annual Survey Sections.</p>	<p>January – December 2018 MSPC</p>
	<p>3.2 Distribute and Compile SMSA Motorcycle Safety and Rider Education Surveys to the membership.</p>	<p>January – December 2018 MSPC</p>
	<p>3.3 Promote use of the “<i>SMSA Motorcycle Safety Related Data – A Guideline Document for States to Collect Motorcycle Safety Data – December 2015</i>” as tool to assist programs for data collection.</p>	<p>January – December 2018 MSPC</p>
<p>4. Develop New and Strengthen Existing Partnerships with National Organizations.</p> <p><b>Emphasis Area 6 in the SMSA Strategic Plan</b></p>	<p>4.1 Continue to participate in and support the National Motorcycle Safety Coalition as a Core Member.</p>	<p>September 2018 Staff and EC</p>
	<p>4.2 Participate in National Motorcycle Safety Conferences and Meetings and participate with other national motorcycle safety research consortiums.</p>	<p>January 2018 Staff and EC</p>
	<p>4.3 Accept invitations to present at national and local conferences regarding motorcycle safety issues.</p>	<p>January – December 2018 Staff and EC</p>
	<p>4.4 Propose potential projects to NHTSA for possible funding.</p>	<p>January – December 2018 Staff and EC</p>

<b>5. Conduct regular meetings of the SMSA Executive and Standing Committees.</b>  <b>Emphasis Areas 1-6 in the SMSA Strategic Plan</b>	5.1 Conduct conference calls as needed with the three SMSA Standing Committees to identify and complete projects that support SMSA's mission.	January – December 2018 HSS Staff
	5.2 Conduct regular conference call meetings and one face to face meeting of the SMSA Executive Committee to complete SMSA business.	January – December 2018 HSS Staff and EC
	5.3 Explore opportunities to establish an Agreement between State Rider Education Programs for the reciprocal exchange of course completion documents between State Programs.	January – December 2018 HSS Staff and EC