

SMSA 2017 ANNUAL 1-YEAR WORK PLAN



The National Association of State Motorcycle Safety Administrators (SMSA) 2017 1-Year Plan For the period of January 1 – December 31, 2017

The SMSA Executive Committee has identified the following projects/tasks to be completed in 2017.

| Activity | Actions | Milestone / Deliverable |
|---|---|--------------------------------|
| 1. Expand and increase the SMSA membership, enhance member benefits and communications. Emphasis Area 1 in the SMSA Strategic Plan | 1.1. Continue to keep members, partners and stakeholders informed on SMSA projects and activities by posting progress on the SMSA web page, conducting regional conference calls and distributing the Spotlight Magazine. | December 2017 |
| | 1.2. Explore approaches to increase SMSA annual revenue. | January – December 2017 |
| | 1.3 Develop and activate a plan to solicit additional Supporting and Individual memberships. | January – December 2017 |
| | 1.4 Continue to explore the feasibility of securing discounts from vendors for the Membership. | January – December 2017 |
| | 1.5 Plan and conduct the annual SMSA National Motorcycle Safety Summit in Vermont. | January – September 2017 |
| | 1.6 Complete the revision of the SMSA Bylaws and develop the required operational policies to support the Bylaws. | December 2017 |

Version 1/3/2013

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| <p>2. Encourage State members to implement components of NHTSA's Highway Safety Program Guideline No. 3 – <i>Motorcycle Safety</i> as part of their State's motorcycle safety effort.</p> <p>Emphasis Area 4 in the SMSA Strategic Plan</p> | <p>2.1 Encourage states through communication channels and collaboration with stakeholders to implement components of NHTSA's Highway Safety Program Guideline No. 3 – <i>Motorcycle Safety</i> as part of their state's motorcycle safety effort.</p> <ul style="list-style-type: none"> I. PROGRAM MANAGEMENT II. MOTORCYCLE PERSONAL PROTECTIVE EQUIPMENT III. MOTORCYCLE OPERATOR LICENSING IV. MOTORCYCLE RIDER EDUCATION AND TRAINING V. MOTORCYCLE OPERATION UNDER THE INFLUENCE OF ALCOHOL OR OTHER DRUGS VI. LEGISLATION AND REGULATIONS VII. LAW ENFORCEMENT VIII. HIGHWAY ENGINEERING IX. MOTORCYCLE RIDER CONSPICUITY AND MOTORIST AWARENESS PROGRAMS X. COMMUNICATION PROGRAM XI. PROGRAM EVALUATION AND DATA | Non-applicable |
| | <p>2.2 Plan and conduct workshops in conjunction with the 2017 annual conference to highlight selected components of NHTSA's Guideline No. 3 and review state projects associated with each component.</p> | September 2017 |
| | <p>2.3 Collaborate with NHTSA to develop a cost effective approach for States to request and complete a Motorcycle Safety Technical Assessment.</p> | January – December 2017 |
| | <p>2.4 Assist states to prepare for a Technical Assessment and offer technical assistance after the completion of the Assessment.</p> | January – December 2017 |
| | <p>2.5 Update the SMSA Motorcycle Safety Program State Self-Assessment Tool.</p> | December 2017 |
| <p>3. Promote and encourage data collection for program evaluation, countermeasures and initiatives.</p> <p>Emphasis Area 5 in the SMSA Strategic Plan</p> | <p>3.1 Compile and distribute Motorcycle Safety and Rider Education Surveys to the membership.</p> | January – December 2017 |
| <p>4. Develop New and Strengthen Existing Partnerships with National Organizations.</p> <p>Emphasis Area 6 in the SMSA Strategic Plan</p> | <p>4.1 Plan and conduct a Motorcycle Safety Partners Workshop with key national partners, in conjunction with the 2017 SMSA Summit, to discuss common goals for motorcycle safety and establish expected outcomes for the next five years.</p> | September 2017 |
| | <p>4.2 Participate in the Transportation Research Board (TRB) ANF30 Motorcycles and Mopeds Committee and with other national motorcycle safety research consortiums.</p> | January 2017 |
| | <p>4.3 Accept invitations to present at national and local conferences regarding motorcycle safety issues.</p> | January – December 2017 |
| | <p>4.4 Propose potential projects to NHTSA for possible funding.</p> | January – December 2017 |

Version 1/3/2013

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| 5. Conduct regular meetings of the SMSA Executive and Standing Committees. | 5.1 Conduct conference calls as needed with the three SMSA Standing Committees to identify and complete projects that support SMSA's mission. | January – December 2017 |
| Emphasis Areas 1-6 in the SMSA Strategic Plan | 5.2 Conduct regular conference call meetings and one face to face meeting of the SMSA Executive Committee to complete SMSA business. | January – December 2017 |