



Posted by Chuck Stiteler

Ohio Department of Public Safety

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Saved By The Helmet

All SMSA,

We have resurrected and elevated the Saved by the Helmet program. This program has languished but with social media has been revived.

You can see Melissa's testimony on our Facebook <https://www.facebook.com/motorcycleohio>

We have three helmet awards, one each in Cleveland, Cincinnati and Columbus. The response from social media has been outstanding.

We did our first season kick-off (Columbus) in statewide partnership with Quaker Steak and Lube. <https://www.instagram.com/ohiodps/?hl=en>

Our larger plan next year will be to mail (and possible publish the names with permission) a certificate to everyone who had a crash while wearing a helmet.

Maybe, something you can use or expand.....

SMARTER

Nice idea from Motorcycle Ohio.? TheSkilled Motorcyclist Association ?

Responsible, Trained, and Educated Riders,Inc. (SMARTER) has a section on our web site with stories about how qualitygear, including helmets has provided protection for riders involved in crashes.??(<http://www.smarter-usa.org/survivors>)We are currently in the process of making major revisions to our site to improve appearance and update the content. Stay tuned for much improved site but if you want to access the research on helmet effectiveness you can find it at www.smarter-usa.org?

~Dan Petterson

SKIDBIKE

I really like this information. May we share on our Facebook page- Skidbike?

~Lisa Pitarresi

Dan,

I had actually submitted my story to your website last year but it never got published. Can we work on getting it out there now and maybe have one of the videos along with it? Let me know!

Thanks

Melissa

~Melissa Ritts

SMARTER

Hi Melissa, Your story has been posted since shortly after you submitted it. It is the last one on this page - scroll down to the end. Thanks for sharing it. I think these stories have more impact than all the stats we could post. Dan <http://www.smarter-usa.org/survivors/>

~Dan Patterson

Dan,

Very cool, thank you. Not sure how I missed it.
Thank you so much!!! :)

~Melissa Ritts

OHIO

Yes, and thank you

~Chuck Stiteler