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Just an FYI. Received from AASHTO. Motorcycles mentioned on pgs 6 & 7 of their strat-com plan:

Hello All, The final draft of the Toward Zero Deaths: National Strategy on Highway Safety has been posted on the TZD website, which is now live: <http://www.towardzerodeaths.org/> The national strategy reflects input received from safety stakeholders throughout the past several years. In addition to the main document that discusses the key safety areas, including traffic safety culture, there is an appendix with an extensive list of countermeasures to supplement the main document. Let me know if you have any questions,