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Center for Urban Transportation Research

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## **FREE Webcast - Motorcycle Safety Programs Using Public Health Approach**

Thursday, August 30, 2018, 12:00PM (ET)

Motorcycle Safety Programs Using Public Health Approach

Florida is one of the most beautiful states in which to ride a motorcycle, but motorcyclists in Florida are disproportionately vulnerable road users. Motorcyclists accounted for nearly 17% of all traffic fatalities in Florida in 2016, even though motorcycles account for only 3% of registered vehicles in Florida. This session will describe how the public health approach has been applied to motorcycle safety by the Motorcycle Injury Prevention team at the USF Center for Urban Transportation Research. In particular, examples of motorcycle safety programs that have been developed and implemented using well known public health theories and models will be shared in the session.

<https://www.cutr.usf.edu/2018/07/cutr-webcast-motorcycle-safety-programs-using-public-health-approach/>

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