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Rider Conspicuity Study

Does anyone know of a more recent study on rider conspicuity?

Can you please share?

I found these but the studies were conducted in the early 90's and 2000's

<http://www.bmj.com/content/328/7444/857.full>

<http://www.ncbi.nlm.nih.gov/pubmed/14742349>

MINNESOTA

We did a rider conspicuity campaign from 2008 through 2010. We didn't do a study but surveyed the use and deployment of various conspicuity enhancing gear and motorcycle modifications before and after the campaign. We didn't change behavior significantly but the surveys are a good indicator of how many motorcyclists in Minnesota deployed various measures to enhance their conspicuity. I've attached the pre and post campaign surveys fyi. Note we also used these surveys to gather some other data of interest.

Take care and winter well.

~Bill Shaffer

MICHIGAN

Lots of great compiled articles and research on SMARTERS website.

<http://smarter-usa.org/all-gear/high-viz/index.html>

~Chad Teachout