



**2007
ANNUAL REPORT
OF THE
NATIONAL ASSOCIATION OF
STATE MOTORCYCLE SAFETY ADMINISTRATORS**

A MESSAGE FROM THE CHAIRPERSON

Welcome to the 2007 edition of the SMSA Annual Report. I am excited to see all the activities we are involved in, the forward momentum the organization has taken, and the enthusiasm from our membership. I am also proud to serve as a two-term Chair for the SMSA.

SMSA is involved, for the second year, in the development of two Professional Development Workshops (PDWs) for the 2008 conference. The PDWs are specific to State Administrators and RiderCoach/Instructors. We are field-testing the PDWs in March of 2008 and will refine them before they are presented during the August 2008 conference. The development of the PDWs is funded by NHTSA. A "Save the Date" reminder will be sent to SMSA members prior to the August 2008 conference.

The SMSA will be hiring a Project Manager in 2008. Funds are earmarked for this position and interviews have been completed. This position will enable us to move forward even faster, in a way that continues to meet the needs of our members while being more proactive as a resource.

Strong partnerships we have developed in recent years have led to more invitations to participate in areas of interest to the motorcycling community. Groups such as AAMVA, NHTSA, MSF, MRF and others are asking us for input and participation.

Our website is going strong with a large number of hits every year. Visit our on-line store where you can purchase SMSA gear: <http://www.nationalpremium.com/smsa/> Special orders are available, click on the "special orders" tab for additional information.

I hope to see you in Billings, Montana for our 2008 conference. Open Spaces, *Open Minds* . . .

A handwritten signature in black ink, appearing to read "Ken Kiphart".

Ken Kiphart
Chair

OFFICERS AND REGIONAL REPRESENTATIVES

Ken Kiphart, Chairperson
Carol Thurn, Vice Chairperson, Western Region Representative
Andrew Krajewski, Secretary, Eastern Region Representative
Michele Calvert, Treasurer, Western Region Representative
John Bodeker, Central Region Representative
Louie Kyler, Eastern Region Representative
Ron Thompson, Central Region Representative

MEMBERSHIP

At the conclusion of 2007, the membership of the Association consisted of the following:

41 member states
107 supporting memberships
4 emeritus associate memberships
and the following:

PROFESSIONAL AND CORPORATE MEMBERS

ABATE of Indiana	Innocorp, Ltd.
Accident Scene Management	Kawasaki Motors Corporation U.S.A.
American Honda Motor Company	Motorcycle Association of New York State, Inc.
American Motorcyclist Association	Motorcycle Riders Foundation
American Suzuki Motor Corporation	Motorcycle Training Institute, Inc.
Buell Motorcycle Company	National Premium
Cape Fox Professional Services	Northern Illinois University
Dairyland Cycle Insurance	Rider Education of New Jersey
Drive Insurance by Progressive	Snell Memorial Foundation
GEICO Motorcycle	U.S. Insurance Services, Inc.
Gold Wing Road Riders Association	Yamaha Motor Corporation. U.S.A.
Harley-Davidson Motor Company	

SUPPORTING ASSOCIATE MEMBERS

Evergreen Safety Council

The Association also holds membership in the following organizations:

AAMVA

AMA

ADTSEA

GHSA

MRF

HIGHLIGHTS OF 2007

Annual Conference

Our 2007 annual conference was held in Buffalo, New York in August. Breakout sessions were balanced for the benefit of State Administrators and RiderCoach/Instructors. This was the first of three-years of Professional Development Workshops (PDW) funded through the National Highway Traffic Safety Administration (NHTSA). SMSA extends a large “thank you” to our host state for a successful conference.

Recently Elected Officers

During our Annual Business Meeting, elections were held for three regional representatives. Those elected were:

Andrew Krajewski, Eastern Region ~ **John Bodeker**, Central Region ~ **Michele Calvert**, Western Region

Traffic Safety Related Organizations

We actively participate with many organizations in the interest of motorcycle safety. Some highlights from those partnerships include:

- NHTSA – We attend quarterly Motorcycle Safety Network Meetings in Washington D.C. Most groups who have an interest in motorcycle safety attend this meeting. We participate in two committees addressing Motorists’ Awareness and the Drinking Rider. We participated in the curriculum standard development. SMSA members provided NHTSA with a synopsis of their May awareness month activities.
- FHWA – We are represented on the Motorcycle Advisory Council, which is discussing roadway design, maintenance and other related issues. Highway engineers are participating and it has been an eye opener for both the motorcyclists and engineers alike.
- AAMVA – We continue to be available for consultation on motorcycle issues.

Conference Registration Procedure

We are asking RiderCoaches/Instructors to pre-register for the PDW on Friday August 15, 2008. Visit our website at www.smsa.org and watch for conference registration and PDW pre-registration information – coming soon!

Communication with Members

We now communicate with our membership electronically using Survey Monkey. We have found this to be a valuable tool, which has improved communication efforts. The Executive Committee continues to meet three times a year and added monthly conference calls to keep up with SMSA business.

NEW SMSA Members

- State of Rhode Island – Voting Member
- Cape Fox Professional Services – Corporate Member
- Gold Wing Road Riders Association – Professional Member

Conference Locations

We have been successful in identifying locations for the following upcoming conferences:

- 2008 – Billings, Montana
- 2009 – Madison, Wisconsin
- 2010 – Florida

These activities just highlight some of the accomplishments in 2007. Your Executive Committee continues to work very hard to provide services to our valuable members and to continue our mission.

**2007
FISCAL REPORT
OF THE
NATIONAL ASSOCIATION OF
STATE MOTORCYCLE SAFETY ADMINISTRATORS**

BEGINNING BALANCE – 1 JANUARY 2007

Checking Account	\$142,274.82
------------------	--------------

INCOME:

Membership Dues	\$107,885.00
August 2007 Conference	\$ 78,861.94
Other Revenues	\$ 63,182.60

<u>TOTAL INCOME</u>	<u>\$392,204.36</u>
----------------------------	----------------------------

EXPENDITURES:

Dues and Subscriptions	\$ 3,014.65
Accounting/Audits/Tax Preparation	\$ 1,829.25
Legal Expenses	\$ 256.50
Insurance	\$ 2,265.01
Business Manager's Salary	\$ 42,839.51
Business Manager's Travel	\$ 3,034.61
Office/Administrative Expenses	\$ 26,565.69
Office Equipment/Maintenance	\$ 2,362.42
Office Supplies	\$ 1,254.51
Copying and Printing	\$ 224.95
Postage	\$ 406.56
Telephone/Fax	\$ 1,571.53
Shipping	\$ 746.03
Executive Committee Travel	\$ 14,792.33
August Conference	\$ 72,686.25
Partnership Development	\$ 3,125.39
Website	\$ 407.50
Professional Development Workshops	\$ 135.00
Annual Survey	\$ 351.50
Leading Edge	\$ 1,001.84

<u>TOTAL EXPENDITURES</u>	<u>\$178,871.03</u>
----------------------------------	----------------------------

<u>ENDING BALANCE 12-31-07</u>	<u>\$213,333.33</u>
---------------------------------------	----------------------------

Subject to audit