



2003
ANNUAL REPORT
OF THE
NATIONAL ASSOCIATION OF
STATE MOTORCYCLE SAFETY ADMINISTRATORS

MESSAGE FROM THE CHAIRPERSON

The State of the Association is better than ever. We have accomplished much in the past year, but there is much that remains to be done. Here is a quick overview of what the SMSA has worked on, as well as our accomplishments in the past year:

While we continue to actively seek a solution to obtaining an Executive Director for the SMSA, there are many changes that the Executive Committee has established in an effort to be a more strategic and forward-thinking organization that meets the needs of its members. We have refined our strategic initiatives and we continue to work towards establishing programs and benefits to our members in assisting with rider education. We have reviewed our Committees and their responsibilities and have updated the job descriptions, where needed.

We have accomplished several major successes over the last year. We have organized another excellent conference (a huge thanks to our Ohio hosts) that reflects the issues, concerns and needs of the rider education community. Our web site has been recreated, updated, added to, and we now have the ability to make instant changes to the database. We implemented a national list-serve for the SMSA so that we can better communicate with each other. We have provided support and assistance to states that continue to face legislative challenges. We continue to work on a state survey that will be functional, easy to update, and easy to use. We have established a repository for reciprocity issues and we have created an Accreditation.

This past year, our focus was on creating and maintaining partnerships. We made several presentations and met with representatives from organizations such as AMA, MRF, MSF and NHTSA. We met with the AMA, MRF and MSF to discuss ways in which our four organizations can work together to further the future of rider education.

However, we need to do more. We need to do more as an organization to become strategic, meet the needs of our members, and establish and maintain key stakeholders in rider education. We are at a pivotal time in the industry of rider education and we look forward to the future of building our organization to continue to make a difference in rider education and ultimately increase the numbers of safe riders on the road and in our communities.

Ron Shepard,
Chairman, SMSA

OFFICERS AND REGIONAL REPRESENTATIVES

Ronald E. Shepard, Chairperson
Ken Kiphart, Vice Chairperson, Western Region Representative
Mike Melis, Secretary, Eastern Region Representative
Bob Secrest, Treasurer, Central Region Representative
Chad Burns, Eastern Region Representative
Carol Thurn, Western Region Representative
Ron Thompson, Central Region Representative
Albert F. Thornton, Past Chairperson

MEMBERSHIP

At the conclusion of 2003, the membership of the Association consisted of the following:

40 member states
No military branches
105 supporting memberships
and the following

PROFESSIONAL AND CORPORATE MEMBERS

American Honda Motor Company	Harley-Davidson Motor Company
American Motorcycle Institute	Motorcycle Riders Foundation
American Motorcyclist Association	Progressive Insurance Company
American Suzuki Motor Corporation	Rider Education of New Jersey
Buell Motorcycle Company	Sentry Insurance Group
Gold Wing Road Riders Association	Snell Memorial Foundation
	U. S. Insurance Services, Inc.

SUPPORTING ASSOCIATE MEMBERS

Evergreen Safety Council

The Association also holds membership in the following organizations:

AAMVA

AMA

ADTSEA

MRF

HIGHLIGHTS OF 2003

SMSA sponsored Web Site

The SMSA merged the two web sites it maintained into one comprehensive web site, located at www.smsa.org. The newly designed site includes information and downloads concerning motorcycle awareness, voting, corporate, professional, supporting associate, and supporting memberships, samples of what members are doing to promote courses, and information of upcoming events. The web site also includes a password protected area for voting members. Inside this protected area are surveys, reports, accreditation, and the SMSA By-laws. The new web site provides a much more professional image of our organization.

Election of officers

During the Annual Business Meeting held in Columbus, Ohio this August, the following people were elected to the Executive Committee:

Bob Secrest, Ohio, Central Region Representative
Chad Burns, Georgia, Eastern Region Representative
Ken Kiphart, Nevada, Western Region Representative

Mr. Ron Thompson was appointed to serve as a Central Region Representative later, as the Committee later received a resignation from the current Western Region Representative, Mr. John Bodeker.

Annual Conference

The 2003 Conference was held in Columbus, Ohio in August. This conference contained fifteen different break out sessions, including outdoor range activities. Mr. Harvey Alston was the General Session speaker, and had attendees rolling in the aisles with his twists on life. Mr. Alston received a rating of 3.9 out of a possible high score of 4! Elvis was there too.

The break out sessions provided excellent information, and covered a wide range of relative activity. From motorcycle maintenance to dealing with difficult people, each session received good ratings. Our hat is off to Motorcycle Ohio.

Member Support

SMSA provided direct support to a call from some of our members. Several states came under legislative attack. SMSA was able to provide successful assistance to Utah, Mississippi and Michigan.

SMSA was also invited to participate in the 100th Anniversary Celebration of Harley-Davidson Motor Company in August. A representative participated in the VIP Ride and met with and discussed business issues with Harley-Davidson corporate representatives.

SMSA established a Lyris list for state administrators to communicate with every one else at the click of your mouse, using electronic mail. It's proven to be a widely used feature and helps with information and idea sharing among member states. SMSA also is participating in Guide Star, the on line standard for nonprofit accountability.

Accreditation was released in the August business meeting. The Executive Committee later received ten applications for the program. The member states were reviewed in the October meeting and all were found to meet standards. These states were accredited this October.

And Finally...

SMSA spearheaded a never-before meeting between the "Big Four" in rider education. In December, representatives of the AMA, MRF, MSF, and SMSA met in Las Vegas to discuss common issues and a common front.

**2003
FISCAL REPORT
OF THE
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STATE MOTORCYCLE SAFETY ADMINISTRATORS**

BEGINNING BALANCE – 1 JANUARY 2003 **\$89,833.88**

INCOME:

Membership Dues	\$ 61,095.00
August 2003 Conference	\$ 95,864.44
NHTSA Professional Development Grant	\$ 3,460.74
Other Revenues – Gifts	\$ 30.42

TOTAL INCOME **\$160,450.60**

EXPENDITURES:

Dues and Subscriptions	\$ 2,125.00
Supporting Membership Cards	\$ 3,110.67
Consultant Expenses	\$ 2,525.00
Accounting/Audits/Tax Preparation	\$ 1,203.50
Insurance	\$ 4,251.00
Business Manager's Salary	\$ 34,129.87
Business Manager's Travel	\$ 2,494.62
Office/Administrative Expenses	\$ 1,261.66
Office Equipment/Maintenance	\$ 783.31
Office Supplies	\$ 1,771.03
Copying and Printing	\$ 1,323.65
Postage	\$ 1,630.61
Telephone/Fax	\$ 1,446.78
Shipping	\$ 304.75
Executive Committee Travel	\$ 14,925.30
August Conference	\$ 56,211.89
Annual Survey Development	\$ 4,165.00
Leading Edge Development and Printing	\$ 3,244.00
Website Development/Maintenance	\$ 2,316.06
Scholarships – WOW	\$ 433.00

TOTAL EXPENDITURES **\$139,656.70**

ENDING BALANCE 12-31-03 **\$110,627.78**

Subject to audit