

## APPLICATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Company/Department \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone # \_\_\_\_\_

E-Mail \_\_\_\_\_

**Vendors who would like access to conference sessions, and meals for one person, must pay conference registration fees in addition to the vendor registration fees required for vendor space. See conference registration fees below in blue. One complimentary vendor space is offered as a benefit to SMSA Corporate, Professional and Supporting Associate Members. \***

**Please check all boxes that apply**

- \$225 vendor space
- \$225 additional vendor space
- \*Complimentary vendor space N/C (Members Only – see above)
- \$170 early conference registration SMSA Members
- \$195 early conference registration Non-SMSA Members
- \$195 late conference registration SMSA Members – **After July 19, 2007**
- \$220 late conference registration Non-SMSA Member – **After July 19, 2007**

\$ \_\_\_\_\_ **Total Enclosed**

Checks, money orders or purchase orders are acceptable. Only written refund requests will be considered. No refund requests accepted after August 8, 2007. A \$25 processing fee will be deducted for all refunds. <http://www.smsa.org/>

## SMSA Members

Arizona	California
Colorado	Connecticut
Delaware	Florida
Georgia	Hawaii
Idaho	Illinois
Indiana	Kentucky
Maine	Maryland
Massachusetts	Michigan
Minnesota	Missouri
Montana	Nebraska
Nevada	New Jersey
New Mexico	New York
North Carolina	North Dakota
Ohio	Oregon
Pennsylvania	Rhode Island
South Carolina	South Dakota
Tennessee	Texas
Utah	Vermont
Virginia	Washington
West Virginia	Wisconsin
Wyoming	

## SMSA Professional, Corporate & Supporting Associate Members

**ABATE of Indiana**  
**Accident Scene Management**  
**American Honda Motor Company**  
**American Motorcyclist Association**  
**American Suzuki Motor Corporation**  
**Buell Motorcycle Company**  
**Dairyland Insurance Company**  
**Drive Insurance by Progressive**  
**Evergreen Safety Council**  
**GEICO Motorcycle**  
**Gold Wing Road Riders Association**  
**Harley-Davidson Motor Company**  
**Innocorp, Ltd.**  
**Kawasaki Motors Corp., U.S.A.**  
**Motorcycle Association of New York State, Inc.**  
**Motorcycle Riders Foundation**  
**Motorcycle Training Institute, Inc.**  
**National Premium, Inc.**  
**Northern Illinois University**  
**Rider Education of New Jersey**  
**Snell Memorial Foundation**  
**U.S. Insurance Services, Inc.**  
**Yamaha Motor Corp., U.S.A.**

## Vendor Application

# National Motorcycle Safety Conference

*Sponsored by*

*The National Association of State Motorcycle  
Safety Administrators (SMSA)*

*and*

*New York State  
Department of Motor Vehicles  
Motorcycle Safety Program*

*Motorcycle Association of New York State,  
Inc. (MANYS)*

*New York State Governor's Traffic Safety  
Committee*



**August 17, 18 & 19, 2007**

**Adam's Mark Hotel  
Buffalo, New York**

3/1/07

The SMSA facilitates the exchange of valuable information and ideas along with exceptional professional development opportunities for those responsible for quality motorcycle safety programs. Exposure to new products and services at these meetings helps to improve the effectiveness of these programs.



Over 400 professionals will attend this conference including program administrators, instructors, and government personnel whose combined efforts train approximately 200,000 motorcyclists annually . . . people who are interested in and use your products!

3/1/07

## Exhibit Space

Fee includes; one 8' X 10' vendor space with 8' skirted table, 2 chairs and draping. Additional 8' X 10' vendor spaces offered based on availability and SMSA approval. For electricity and other requirements, contact Jennifer Whittington at the Adam's Mark Hotel. Phone: 716-845-5100 Ext. 7107.  
Email: [Jwhittington@adamsmark.com](mailto:Jwhittington@adamsmark.com)

**Exhibitors Move in:**  
Friday, August 17<sup>th</sup> at 10:00 am

### Exhibit Times

Friday, August 17	Noon – 5 pm
Saturday, Aug. 18	8am-5 pm
Sunday, Aug. 19	8am-5 pm

### Accommodations:

The conference will be held at the Adam's Mark Hotel, 1-800-444-2326 – request SMSA group rate.

Room reservations must be made by July 17, 2007, to receive the conference room rate (\$99.00 plus 13.75% occupancy tax). Limited rooms available. Guaranteed reservations will be held until midnight the day of arrival. For anyone planning to spend additional time in Buffalo, the Adam's Mark Hotel will honor the conference rate to attendees for three days prior to and three days following the conference. These rooms are offered based on availability.

## Send Registration and Payment to:

**Ruth Wilson, SMSA Business Manager**  
7881 S. Wellington St.  
Centennial, CO 80122-3193  
Phone: 303-797-2318  
Fax: 303-703-3569  
[smsabusinessmgr@smsa.org](mailto:smsabusinessmgr@smsa.org)  
<http://www.smsa.org/>  
(FED. ID# 31-128-5245)

## We Accept

- Door Prizes – Signage for products valued at \$50 or more
- Cash Donations
- Product Samples for Attendees
- Sponsorship of Breaks/Meals – signage, listing in agenda, and announcement during sessions. To sponsor a full Break/Meal, contact the SMSA Business Office for additional information.
  - Coffee Break \$625
  - Continental Breakfast \$1,200
  - Luncheon \$3,000
  - Reception \$5,500

*One complimentary vendor space is offered as a benefit to SMSA Corporate, Professional and Supporting Associate Members. Join the SMSA and take advantage of this cost saving benefit. Corporate Membership \$1,500, Professional (nonprofit) Membership \$1,000, Supporting Associate Membership \$500.*