

WELCOME EXHIBITORS

Join SMSA and hundreds of Safety Professionals in Columbus, Ohio for the

Annual National Motorcycle Safety Conference

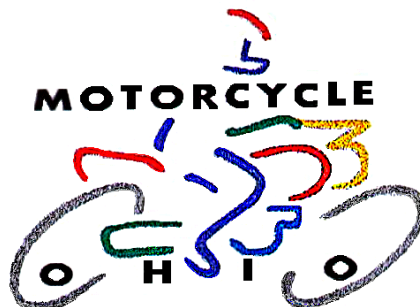
Sponsored by

National Association of State Motorcycle Safety Administrators



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Motorcycle Ohio
Ohio Department of Public Safety



Who? What? When? Where? . . .

Who

People who use and have an interest in your products attend this national conference. Over 300 professionals are expected to attend including program administrators, instructors/ridercoaches and government personnel whose combined efforts train approximately 200,000 motorcyclists annually!

What

The SMSA facilitates the exchange of valuable information and ideas along with exceptional professional development opportunities for those responsible for quality motorcycle safety programs. Exposure to new products and services at these meetings helps improve the effectiveness of these programs.

When

Friday - August 20, 2010 - SMSA Business Meeting and Professional Development Workshops
Saturday & Sunday - August 21 & 22, 2010 - SMSA Conference Sessions

Where

Doubletree Hotel
Columbus/Worthington
175 Hutchinson Avenue
Columbus, Ohio 43235
www.doubletree1.hilton.com

Reservations

Call 614-885-3334 or 800-870-0349

Request the SMSA National Association of State Motorcycle Safety Administrators Conference group rate.

Room Rates

\$99.00/night - Guest room rates are subject to applicable state and local taxes in effect at the time of check-in unless written proof of exempt status is provided by the guest at check-in. The current tax rate is 16.75% (1/12/10).

Rooms are limited make your reservations early!

Reservation cut-off date is midnight E.S.T. on **July 27, 2010** to receive the room rates shown above. Individual reservations received after the cut-off date will be accepted on a space and rate available basis.

Check-in time is 3:00 pm on arrival day
Check-out time is at noon on departure day

Guest Room Payment:

Arrangements have been made for each individual to pay for his/her guest room, tax and incidental charges. When reservations are made, a deposit equal to the room rate and tax for the first night will be required. All individual reservations must be guaranteed with a major credit card.

Guest Room Cancellation:

All individuals' deposit is refundable to that individual if the Hotel received notice of an individual's cancellation at least 72 hours prior to scheduled arrival.

Exhibit Space

\$225.00

Fee includes; one 8' X 8' exhibit space with skirted table, two chairs and one set of function tickets for Saturday and Sunday luncheons and evening socials.

- Additional 8' X 8' exhibit spaces are offered based on availability and SMSA approval.
 - Exhibitors are responsible for making their own arrangements for electricity and other requirements. Contact Stephanie Robbins at the Doubletree Hotel - stephanie.robbins@prismhotels.com
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Members Complimentary Exhibit Space

One complimentary exhibit space is offered as a benefit to SMSA Corporate and Professional Members. **A \$225.00 Value!**

Take advantage of this cost saving benefit and join the SMSA

Corporate Membership - \$1,500.00

Professional (nonprofit) Membership - \$1,000.00

Applications provided on pages 5 & 6

Exhibitors Schedule

Exhibitor Move-In Time

Friday, August 20th - 8:00 am - Noon

Exhibit Times

Friday, August 20th - Noon - 6:00 pm

Saturday, August 21st - 8:00 am - 6:00 pm

Sunday, August 22nd - 8:00 am - 6:00 pm

Functions for Exhibitors

Exhibitors who would like access to conference sessions must pay conference registration fees for each individual attending those sessions in addition to the exhibitor registration fees required for their exhibit space.

Exhibitors who do not wish to attend conference sessions but want to participate in Saturday and Sunday luncheons and evening socials can purchase individual function tickets. Keep in mind; exhibitors are given one set of function tickets for each exhibit space reserved.

Sponsorship Opportunities

Interested in sponsoring one of the many functions during the annual conference?

We accept door prizes, cash donations, product samples for conference attendees and sponsorship of functions.

To sponsor a full function, contact the SMSA Business Office for additional information. Partial and full function sponsorships are listed in the agenda and recognized with signage at the sponsored function.

Partial Sponsorship Levels

Coffee Break	\$ 625.00
Continental Breakfast	\$1,200.00
Luncheon	\$3,000.00
Reception	\$5,500.00

Mail door prizes & product samples to:	Mail all other donations to:
Motorcycle Ohio % Bob Secrest, Coordinator 1970 West Broad Street Columbus, Ohio 43223*	Ruth Wilson SMSA Business Office 7881 S. Wellington Street Centennial, CO 80122-3193

***All boxes should be marked SMSA door prizes or product samples**

Donations MUST arrive no later than July 31, 2010



See following pages for:

Exhibitor Applications

SMSA Membership Applications

2010 Conference Registration Form

Current listing of SMSA Membership



CORPORATE MEMBERSHIP APPLICATION

2010 Membership Dues - \$1,500.00
January 1, 2010 through December 31, 2010

Required Information

COMPANY NAME

REPRESENTATIVE'S NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

(if available)

Providing your email address is very important as we communicate with our membership largely by email.

Mail completed form with your check payable to SMSA to:

SMSA Business Office
7881 S. Wellington Street
Centennial, Colorado 80122-3192

FEIN# 31-128-5245



PROFESSIONAL MEMBERSHIP APPLICATION

2010 Membership Dues - \$1,000.00
January 1, 2010 through December 31, 2010

Required Information

COMPANY NAME

REPRESENTATIVE'S NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

(if available)

Providing your email address is very important as we communicate with our membership largely by email.

Mail completed form with your check payable to SMSA to:

SMSA Business Office
7881 S. Wellington Street
Centennial, Colorado 80122-3192

FEIN # 31-128-5245



EXHIBITOR APPLICATION

Please provide the following information so SMSA can contact you with any questions we might have.

Name:

Organization:

Address:

City: State: Zip:

Phone Number:

Email address:

Checks, money orders or purchase orders are acceptable. All payments should be made payable to SMSA.

Please submit your completed application and total payment to:

SMSA Business Office
7881 S. Wellington St.
Centennial, Colorado 80122-3193

Phone: 303-797-2318
Fax: 303-703-3569
Email: smsabusinessmgr@smsa.org

Conference registration packets and guest function tickets purchased will be included in your exhibitor's packet when you check in on-site at the conference.

Only written refund requests will be considered. No refund requests accepted after August 1, 2010. A \$25 processing fee will be deducted from all refunds.

Please check all that apply

EXHIBIT SPACE

- Exhibit Space
Active SMSA Corporate & Professional Members One FREE
Includes one set of function tickets (see below)
- Exhibit Space
Non-SMSA Members One \$225.00
Fee includes one set of function tickets (see below)
- Additional Exhibit Space X_____ \$225.00 each
Fee includes one set of function tickets (see below)

CONFERENCE REGISTRATIONS

Please complete enclosed conference registration form
Late registration fees apply after July 20, 2010

FUNCTION TICKETS FOR GUESTS

- Friday evening social guest X_____ \$15.00 each
- Saturday lunch guest X_____ \$20.00 each
- Saturday evening social guest X_____ \$25.00 each
- Sunday lunch guest X_____ \$20.00 each

SPONSORSHIP

- Coffee Break X_____ \$ 625.00 each
- Continental Breakfast X_____ \$1,200.00 each
- Luncheon X_____ \$3,000.00 each
- Reception X_____ \$5,500.00 each

TOTAL: \$_____

INVOICE #2010

2010 SMSA Conference Registration Form

Please use one form per person and print clearly!

*** Required Information** *(email required if available)*

Full Name*

Used for name tag

Title

Representing

Address*

City*

State*

Zip*

Phone*

Email*

Membership Status*

- Voting Corporate Professional Supporting Associate Emeritus Supporting
 Non-Member

Please check all the events you will attend. Any items not checked will be on your own.
Tickets will be issued at the conference. (Tickets cannot be guaranteed for those who register after August 1, 2010)

Fee includes: Admission to conference activities, one conference shirt, one conference bag and meal/social function tickets for one person.

Please indicate your shirt size below

S <input type="checkbox"/>	M <input type="checkbox"/>	L <input type="checkbox"/>	XL <input type="checkbox"/>	XXL <input type="checkbox"/>	XXXL <input type="checkbox"/>
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We cannot guarantee your shirt size will be available however; we will do our best to provide the requested size.

Description	Cost	# of Attendees	Total Cost
SMSA Members - Early registration fee*	\$170.00		\$
Non-SMSA Members - Early registration fee*	\$195.00		\$
SMSA Members - Late registration fee	\$195.00		\$
Non-SMSA Members - Late registration fee	\$220.00		\$
Friday-Business Meeting Only Lunch This lunch is not included in the conference registration fee. All Business Meeting attendees & their guests attending this function will be charged \$10 each. <i>No lunch tickets will be available for sale on-site.</i>	\$10.00		\$
Friday, Instructor Appreciation - Self	No Charge		NA
Friday, Instructor Appreciation - Guest	\$15.00		\$
Saturday, Lunch - Self	No Charge		NA
Saturday, Lunch - Guest	\$20.00		\$
Saturday Social - Self	No Charge		NA
Saturday Social - Guest	\$25.00		\$
Sunday, Lunch - Self	No Charge		NA
Sunday, Lunch - Guest	\$20.00		\$
Total Payment Included:			\$

*Early Registration Deadline is **July 20, 2010**

Professional Development Workshops

SMSA, in conjunction with the National Highway Traffic Safety Administration will be providing Professional Development Workshops (PDW) for attendees on Friday, August 20, 2010 from 2:00 pm to 5:00 pm. These sessions are included in your conference registration fee. Pre-registration is required to attend PDW sessions.

YES, I would like to attend the Professional Development Workshop for:

Administrators _____

Instructors/RiderCoaches _____

Name: _____

Title: _____

Late Registration Fees

Late registration fee applies if postmarked after July 20, 2010.

Payment Methods

Credit cards, checks, money orders or purchase orders are acceptable. To pay by credit card you **must** use the on-line conference registration feature at www.smsa.org.

Refunds

Only written refund requests will be considered. A \$25 processing fee will be deducted from all refunds. No refund requests will be accepted after August 1, 2010.

SMSA MEMBERS

SMSA Voting Members

Arizona
California
Colorado
Connecticut
Delaware
Florida
Georgia
Hawaii
Idaho
Illinois
Kentucky
Maryland
Massachusetts
Michigan
Minnesota
Missouri
Montana
Nebraska
Nevada
New Hampshire
New Jersey
New York
North Carolina
North Dakota
Ohio
Oregon
Pennsylvania
South Dakota
Tennessee
Texas
Utah
Vermont
Virginia
Washington
West Virginia
Wisconsin
Wyoming

SMSA Corporate Members

American Suzuki Motor Corporation
Buell Motorcycle Company
Cape Fox Professional Services
Dairyland Cycle Insurance
Drive Insurance by Progressive
Harley-Davidson Motor Company
Innocorp, Ltd.
MillerCoors
Motorcycle Training Institute, Inc.
Total Control Training, Inc.
U.S. Insurance Services, Inc.
Yamaha Motor Corp., U.S.A.

SMSA Professional Members

Accident Scene Management
American Motorcyclist Association
Gold Wing Road Riders Association
Kirkwood Community College
Northern Illinois University
Rider Education of New Jersey
Snell Memorial Foundation

SMSA Supporting Associate Members

Evergreen Safety Council



www.smsa.org

01/05/10

Graphics compliments of Ever Eden Design