



2018 SMSA National Training Summit Call for Papers

SMSA Presenter Policy – All presentation proposals shall be submitted by email to office@smsa.org *no later than March 30, 2018*. Presentations marketing or selling products or services shall not be considered. Presentation topics may not be changed without prior written approval from the SMSA. Presenters are expected to give a professional high quality presentation relating to the motorcycle safety topic areas listed on page 2. Presenters need to follow the *SMSA Presenter/Presentation Guidelines* that can be found at www.smsa.org

Presentations shall allow for participant interaction, stay on schedule and provide a minimum of 15 minutes at the end for participant questions. SMSA does not provide honorariums or travel expenses for presenters. Presenters will receive a one-day complimentary registration for the day of the presentation or a \$100.00 rebate on a full registration.

Presenters shall submit their final presentation electronically to the SMSA at office@smsa.org a minimum of 10 working days prior to the conference. Presenters shall notify the SMSA at office@smsa.org as soon as possible if they are unable to do their presentation at the SMSA conference. These presenters may identify a replacement and submit the replacement's bio. The SMSA will notify the original presenter and replacement if the change was accepted.

Presentation handouts are the responsibility of the presenter. The SMSA will not duplicate presentation materials. The SMSA reserves the right to duplicate, distribute and post to the SMSA web page all presentations.

I have read and understand the SMSA Presenter Policy and agree to comply and follow them if selected to make a presentation at the 2018 SMSA National Training Summit.

Print or type name: _____

Signature: _____ Date: _____



The SMSA 2018 National Training Summit will focus on:

“Creating a Culture of Safety”

Some example topics are listed below:

Motorcycle Safety / Rider Education and Training

- Innovative programs for motorcycle safety and rider education
- The role of law enforcement in public awareness and rider education
- Public education and outreach – “Creating a Culture of Safety”
- How other public health sectors have created a change in the “Culture of Safety”
- Federal and state government initiatives
- Research on motorcycle operation
 - Safety and the impact of research on future motorcycle safety efforts
 - Relation to crash correlation
 - Human factors – what riders are doing on the roadway and why
- Motorcycle equipment technology
 - Effects on motorcycle safety and rider education
 - Impact on crash correlation
- New protective equipment technologies
- Specific training sessions for administrators, directors, etc. (90 min. classroom blocks)
 - How to implement a change in culture effectively
 - How to analyze and utilize data to implement countermeasures
 - How to evaluate the effectiveness of your program
- Partnerships that work and why
- Strategic and highway safety plans for motorcycle safety
(long term and short term: multi-year planning and evaluation)

Rider Education and Training

- Rider education and training in the future
- Applying military rider training success to other rider training programs
- What should we be teaching or not teaching in rider education and training and why
- Instructor qualifications and capabilities
- Conducting quality assurance
- Refresher and update training approaches/techniques
- Panel sessions with state administrators on program management – what works and doesn’t work – establishing and maintaining quality programs
- Sessions geared toward site owners / managers
- Specific training sessions, workshops or panel discussions for rider education and training administrators (90 min. classroom blocks). Examples include, but are not limited to:
 - Rider education and training for “Creating a Culture of Safety” of learners
 - Reaching new audiences that would not normally seek training
 - Utilizing educational technologies to conduct classroom training
 - Providing training beyond the parking lot
 - Techniques for recruiting new instructors
 - Working with site owners / managers



Instructor Training and Development

- Specific training sessions for instructors, instructor trainers, site coordinators, evaluators, etc. (90 min. classroom or range blocks)
- **Classroom Training, Workshops or Panel Discussions**
 - Effective classroom instructor training techniques
 - Classroom techniques for “Creating a Culture of Safety”
 - Dealing with difficult people
 - Instructor effectiveness
 - Customer service
 - Professionalism
 - Evaluation and coaching
 - Risk Management
- **Range Activities (riding and training activities located in the parking lot at the conference center Thursday-Saturday) (90 min. blocks)**
 - Effective range instructor training techniques
 - Techniques for “Creating a Culture of Safety”
 - Range management techniques
 - Evaluation and coaching
 - Risk management
 - Motorcycle technologies
 - Improving riding and demonstration techniques
 - Intermediate to advanced rider training approaches
- **Sessions, workshops or training to benefit instructor trainers**



Presenter's / Instructors' Biography:

Describe how you would like to be introduced (short introduction):

Presentation Audio/Video

- Does your presentation have audio and video?

Audio Visual Equipment Requirements:

- ___ Computer ___ Projector ___ Screen ___ Speakers/Sound
- ___ Microphones ___ Flip Chart ___ Wifi ___ Other (Describe)

Other training and range activity requirements:

Please review the SMSA Presenter Guidelines at www.smsa.org for presentation details.

Note: Training motorcycles, cones and some protective gear provided by the California Highway Patrol and the California Motorcyclist Safety Program.